



Grant Guidelines/Basic Conditions for United Way of the Brown County Area

Agencies seeking funding through the United Way must comply with or agree to the following conditions:

- 1. BE AN INCORPORATED, VOLUNTARY, NOT-FOR-PROFIT CHARITABLE ORGANIZATION**
Agencies receiving United Way funds must be a not-for-profit organization that has been declared tax exempt by the Internal Revenue Service and have a 501(c)(3) status. The agency must be in operation and providing the services for which funding is being requested. In addition, each agency must annually submit a properly signed "Affidavit of Compliance" with the charitable regulations of the State of Minnesota.
OR UNIT OF GOVERNMENT/ PUBLIC AGENCY
State governments, county governments, city or township governments, special district governments, Native American tribal governments (federally recognized), and any local subdivision thereof, or any state or local department, agency, board or commission.
OR EDUCATIONAL ORGANIZATION
Independent school districts, public and state-controlled institutions of higher education, private institutions of higher education
- 2. PROVIDE SERVICES BASED ON NEED(S)**
Agency/program request should be based upon an identifiable current need, demand, or problem in the Brown County Area that offers support to at least one of United Way of the Brown County Area's community impact areas of focus:
Education - Helping children, youth, and adults achieve their full potential
Income – Promoting financial stability, increasing self-sufficiency and independence
Health - Improving people's health and social well-being
Basic Needs & Safety - Providing basic needs and safety
Services which are supported by the United Way dollars should be clearly defined and their impact documented by the organization applying for grant funds. Services should be targeted toward an identifiable population and/or geographic location within Brown County.
- 3. BE NON-DISCRIMINATORY**
Discrimination by race, creed, color, sex, age, handicap, or religion is prohibited. Each organization receiving United Way funding must have an up-to-date non-discrimination policy.
- 4. BE GOVERNED BY AN ACTIVE POLICY-MAKING BODY**
Be governed by an active policy-making body, including individuals on your board (or fiscal host) serving without pay, periodically rotate off the Board on a planned basis, and meet at least quarterly.
- 5. HAVE A SOUND FINANCIAL PROGRAM/PROJECT BUDGET**
It is critical for United Way support that there is demonstrated ability to manage the programs and services in accordance with general accounting procedures. United Way cannot be your agency/program's only source of funds. The organization must provide copies of its annual audit using an independent certified public accountant. If your organization does not require an audit/review, please submit a copy of your organization's annual budget.
- 6. HAVE A LOCAL CHAPTER/PROGRAM IN THE BROWN COUNTY AREA.**
Any agency applying for United Way funds that has a national or state chapter must have a local chapter/program and have a visible presence in the Brown County area in order to be eligible for United Way funding. The agency must also show ongoing support, participation, and service to this area throughout the funding cycle.

RESTRICTIONS

United Way of the Brown County Area does not fund athletic clubs, teams or events, school activities for which school credit is earned, political activities, proposals to fund prior year's deficits, general operating expenses, one-time presenters or presentations, marketing expenses, previously purchased equipment or programs in progress, and/or for-profit organizations.

United Way's Mission: To be a collaborative community resource dedicated to identifying, uniting, and responding to the health, educational, and financial sustainability of every person in Brown County

United Way's Vision: Connecting people to resources.